

TUESDAY, JANUARY 5, 2010 English En Español 繁體中文 Tiếng Việt

FLU.GOV Know what to do about the flu. SEARCH

[Flu Home](#)

[News, PSAs & Outreach](#)

[Where You Live](#)

[Frequent Questions \(FAQs\)](#)

For Individuals & Families

- [About the Flu](#)
- [Vaccination](#)
- [Prevention & Treatment](#)
- [Parents \(& Expecting\)](#)
- [Emotional Health and Flu](#)
- [People with Health Conditions](#)
- [Seniors](#)
- [Caregivers](#)
- [Travelers](#)

For Professionals

- [Business Planning](#)
- [Community Planning](#)
- [School Planning](#)
- [Transportation Planning](#)
- [Health Professional](#)
- [State & Local Government](#)
- [Federal Government](#)
- [Global Activities](#)
- [Research Activities](#)

SHARE

Font Size
 Printer-friendly
 Email Updates
 Twitter
 Facebook
 YouTube
 RSS

[Flu Home](#) > [News, PSAs & Outreach](#)

National Influenza Vaccination Week



National Influenza Vaccination Week (NIVW) is a national observance that was established to highlight the importance of continuing influenza vaccination, as well as fostering greater use of flu vaccine after the holiday season into January and beyond. This year's NIVW (originally scheduled for December 6-10, 2009) is now rescheduled for **January 10-16, 2010**.

Every year, certain days of NIVW are designated to highlight the importance for different groups like health care workers and children to get vaccinated. This year's national schedule includes:

Day	Focus
Sunday, January 10	Kickoff
Monday, January 11	General audience and health care workers
Tuesday, January 12	People with chronic health conditions that put them at high-risk of serious influenza-related complications
Wednesday, January 13	Children, pregnant women, and caregivers of infants less than 6 months old
Thursday, January 14	Young adults (19 to 24 years old)
Friday, January 15	Seniors
Saturday, January 16	Wrap up

[NIVW Activities](#)

National, regional, & state & territorial calendar of events...

[Submit Your Own Event for NIVW](#)

Submit information about your activity to encourage influenza vaccination...

[NIVW Daily Materials](#)

Posters, brochures, fact sheets, etc. for use during NIVW...

[NIVW Media Toolkit](#)

Information on how to develop key messages, press materials, train spokespersons, etc...

[NIVW Web Tools](#)

Podcasts, ecards, buttons, banners, & badges for download...

[Resources for Health Professionals & Partners](#)

Media toolkits, print materials, PSAs, & audio/video tools for download...

[Influenza Campaign Matte Articles](#)

Ready-to-use influenza articles for placement in local newspapers, magazines, or other publications...

Related Links

[Every Child By Two \(ECBT\)](#) seeks to raise awareness about the dangers of influenza and the importance for all parents to have their children vaccinated beginning at six months of age. See the ECBT web site for more information about flu vaccinations or vaccination centers.

[Families Fighting Flu, Inc. \(FFF\)](#) is a non-profit, volunteer-based corporation made up of families and healthcare practitioners who have experienced first-hand the death of a child due to the flu, or have had a child experience severe medical complications from the flu. Through education and advocacy, FFF hopes to improve the rates of annual childhood influenza vaccinations and help reduce the number of childhood illnesses and deaths caused by the flu each year.



- [National Influenza Vaccination Week Home Page](#)
- [National Influenza Vaccination Week Activities](#)
- [National Influenza Vaccination Week Submit Your Own Event](#)
- [National Influenza Vaccination Week Media Toolkit](#)
- [National Influenza Vaccination Week Resources for Health Professionals & Partners](#)
- [National Influenza Vaccination Week Matte Articles](#)

Last syndicated: January 05, 2010 8:58 AM EST

[Home](#) [About Us](#) [Contact Us](#) [Accessibility](#) [Privacy Policy](#) [Web Site Disclaimers](#) [WhiteHouse.gov](#) [USA.gov](#) [GobiernoUSA.gov](#)



A federal government Website managed by the U.S. Department of Health & Human Services - 200 Independence Avenue, S.W. - Washington, D.C. 20201