



CDC Updates for Clinicians

Clinician Outreach and Communication Activity (COCA)
Emergency Communication System

October 19, 2009

Upcoming Training and Educational Programs

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October

Influenza and Guillain-Barré Syndrome: What You Need to Know - AAN/CDC

Date: October 21, 2009

Time: 5:00 pm - 6:00 pm ET

The Centers for Disease Control and Prevention (CDC) and the American Academy of Neurology (AAN) are requesting neurologists to report any possible new cases of Guillain-Barré syndrome (GBS) following 2009 H1N1 flu vaccination using the CDC and US Food and Drug Administration Vaccine Adverse Event Reporting System (VAERS). The AAN will host a series of free webinars specially designed for neurologists and other health care professionals. These multimedia presentations will feature important information on reporting GBS and related cases, general facts about the disorder, and more.

www.aan.com/view/H1N1webinar2

Influenza Vaccination Communication Plans and Resources - HHS/CDC

Date: October 22, 2009

Time: 1:00 pm – 2:00 pm ET

Communication experts from the U.S. Department of Health and Human Services (HHS) and the Centers for Disease Control and Prevention (CDC) will share information about plans, ongoing activities, and resources for communicating with the public about seasonal and 2009 H1N1 influenza vaccines. Speakers will describe the goals and objectives of HHS and CDC's influenza vaccine communication efforts, channels and approaches that will be utilized for distributing messages and materials, specific considerations for reaching at-risk populations, and resources that are available for use. This webinar will be archived on flu.gov and CDC's H1N1 flu website.

Telephone conferencing: (888) 566-6135 Participant code: 9302444

https://www.livemeeting.com/cc/orau1/join?id=HT35ZM&role=attend&pw=gH%7B%227*M5Q

Mass Antibiotic Dispensing: Legal Ease - CDC/SNS

Date: October 22, 2009

Time: 1:00 PM - 2:30 PM ET

Strategic National Stockpile (SNS) and Public Health Training Network Satellite Broadcast. The federal government has passed multiple pieces of legislation related to the distribution and dispensing of medical countermeasures during an emergency response in an effort to ensure that countermeasures are distributed and used legally, that dispensers and recipients have the correct information on countermeasure usage, and that liability protections are in place. This broadcast will explore some of the legal issues facing state and local SNS planners as they prepare for a mass antibiotic dispensing campaign. Experts from federal and state agencies will discuss current legal issues and how planners can use the laws in place to assist them in their dispensing plans. The broadcast will include a live question-and-answer session.

<http://www2.cdc.gov/phtn/webcast/legal/default.asp>

PI CME: Implementing Performance Improvement CME in the Hospital Setting: How CME and QI Can Collaborate to Improve Physician Performance - AMA

Date: October 29, 2009

Time: 2:00 PM ET, 1:00 PM CT, 12:00 PM MT, 11:00 AM PT

This 90-minute presentation will provide an overview of how to implement PI CME using the American

Medical Association (AMA) approved 3-stage learning model, and why this is becoming a more valuable educational method. This webinar will include a Q&A period with the presenters.

<http://eo2.commpartners.com/users/ama/series.php?id=387>

Emergency & Urgent Care Course - AAFP

Date: October 28 - November 1, 2009

Location: Indian Wells (Palm Springs), California

American Academy of Family Physicians (AAFP) course that will enable participants to prepare for an emergency before it arrives, increase ability to diagnose potentially life-threatening conditions, and understand necessary interventions in both didactic and interactive workshop sessions. Participants will hear the latest science on current emergency and urgent care issues, clarify which diagnostic and therapeutic modalities are effective, and learn to better manage patients with emergent and urgent conditions.

<http://www.aafp.org/online/en/home/cme/aafpcourses/clinicalcourses/emergencycare/register.html>

November and December

Global Climate Change: Implications for Public Health - UNC/CDC

Date: November 5, 2009

Time: 2:00 - 4:00 pm ET

Public Health Grand Rounds program features nationally distinguished experts from CDC who discuss the potential impact of climate change on the public's health. CDC is using its prevention expertise to address climate change and is preparing for the possibility of health effects related to climate change in the same way it prepares for the possibilities of bioterrorism and pandemic influenza. The webcast will focus on various processes, tools and resources which are currently available, to support efforts to prepare for the affects of climate change.

<http://www.publichealthgrandrounds.unc.edu/>

Practical Pediatrics CME Course - AAP

Date: November 06 - 08, 2009

Location: St Petersburg, FL (live event)

Designed for pediatricians, family physicians, pediatric nurse practitioners, and other allied health professionals caring for children, Practical Pediatrics CME Courses feature nationally prominent faculty presenting topics that highlight current issues in pediatrics. Each course combines lectures, interactive seminars, and question-and-answer sessions to allow you the opportunity to interact directly with faculty in solving the problems you encounter every day in practice.

<http://www.pedialink.org/cmefinder/brochures/2009PPCStPeteBrochure.pdf>

Practice Enhancement Forum - AAFP

Date: November 13 - 14, 2009

American Academy of Family Physicians (AAFP) presents a Practice Enhancement Forum offering CMEs (20.00 Prescribed credits). Upon completion of the Practice Enhancement Forum, participants will be able to assess their performance and determine where to direct improvement efforts, begin to implement the Chronic Care Model into their practice, motivate their staff to deliver optimal patient care, and understand how to implement and sustain improvement.

<http://www.aafp.org/online/en/home/practicemgt/quality/cme/pef.html>

2009 Influenza Update (628-09) - APHL

Date: November 17, 2009

Time: 1:00 - 2:00 pm ET

Teleconference that will provide an overview of influenza and available diagnostic methods. The significance of influenza as a public health issue, expectations for the upcoming season, and the status of novel influenza strains in the world will also be described. The program will discuss the advantages and disadvantages of available methods for diagnosis of influenza.

https://www.aphlnet.org/eweb/DynamicPage.aspx?webcode=EventInfo&RegPath=EventRegFees&REg_evt_key=26d07de6-6ba1-405c-8608-3b8d9d6e31fc

Practical Pediatrics CME Course - AAP

Date: December 03 - 05, 2009

Location: Santa Fe, NM (live event)

Designed for pediatricians, family physicians, pediatric nurse practitioners, and other allied health

professionals caring for children, Practical Pediatrics CME Courses feature nationally prominent faculty presenting topics that highlight current issues in pediatrics. Each course combines lectures, interactive seminars, and question-and-answer sessions to allow you the opportunity to interact directly with faculty in solving the problems you encounter every day in practice.

<http://www.pedialink.org/cmefinder/brochures/2009PPCStPeteBrochure.pdf>

On-Demand Trainings

Epidemiology & Prevention of Vaccine-Preventable Diseases - CDC

Four 3-hour sessions which are comprehensive overviews of the principles of vaccination, general recommendations, immunization strategies for providers, and specific information about vaccine-preventable diseases and the vaccines that prevent them. Sessions are provided via the Web on-demand or in DVD format.

<http://www.cdc.gov/vaccines/ed/epivac/default.htm#wod>

Risk Assessment and Communication - FDA

CME program offered through Discover Health explains ways that physicians can communicate risk to their patients to help them make informed health care decisions. Available for credit through June 27, 2011.

<http://discoveryhealthcme.discovery.com/risk/risk.html>

FDA Medwatch and Patient Safety - FDA

An online tutorial covering the MedWatch program goals of broadcasting safety information and encouraging adverse event reporting. Drug Review and Related Activities in the United States are also covered.

<http://www.fda.gov/Safety/MedWatch/ucm133050.htm>

Immunization Update 2009 - CDC

Immunization Update is an annual presentation that highlights current and late-breaking immunization issues. This 2.5 hour update was a Satellite broadcast that aired July 30, 2009 and covered various topics including Influenza Vaccine, Pneumococcal Polysaccharide Vaccine, Alternative Vaccine Schedule, Combination Vaccines, Vaccine Supply, Vaccine Briefs (VFC Resolutions, Administration Errors, VIS Update). The webcast is being archived for one year and a DVD is available.

<http://www.cdc.gov/vaccines/ed/imzupdate09/default.htm#anc1>

Preparedness Training Websites

American Medical Informatics Association Public Health Informatics Training

The Centers for Disease Control and Prevention (CDC) recently launched a 5-year cooperative agreement with the American Medical Informatics Association (AMIA) funded by the Office of the National Center for Public Health Informatics (NCPHI) and the Office of the Director, Centers for Disease Control and Prevention (ODCDC). The purpose of the program is to strengthen the depth of the public health workforce by providing training in public health informatics. AMIA is accepting applications from leaders in national, state or local public health agencies interested in participating. Courses are offered in two parts: an 11-12-week Web-based component and a one day in-person session held in conjunction with an AMIA meeting.

http://www.amia.org/home/news.asp#cdc_10x10 <http://www.cdc.gov/phn/activities/education/training.html>

Influenza Preparedness - North Carolina Center for Public Health Preparedness (NCCPHP)

The NCCPHP Training web site has provided a list of relevant trainings on influenza preparedness and training series, pandemic influenza preparedness for local health departments.

<http://nccphp.sph.unc.edu/training/index.php>

Centers for Public Health Preparedness (CPHP)

The primary focus of CPHP program activities is the delivery of education, training, and dissemination of new information related to enhancing emergency preparedness and response.

<http://emergency.cdc.gov/cotper/training/>

NACCHO Advanced Practice Centers (APC) Training Websites

The mission of the APC Program is to promote innovative and practical solutions that enhance the capabilities of all local health departments and the public health system to prepare for, and respond to, and

recover from public health emergencies.

<http://www.naccho.org/topics/emergency/APC/index.cfm>

Partners in Information Access for the Public Health Workforce

A collaboration of U.S. government agencies, public health organizations and health sciences libraries. Links to educational events and resources, including opportunities for distance learning.

<http://phpartners.org/educ.html>

Public Health Preparedness - Conference and Meeting Archive - AHRQ

Access audio from past AHRQ conferences and meetings, including topics such as Providing Mass Medical Care with Scarce Resources; Hospital Surge Capacity; and Bioterrorism and Health System Preparedness.

<http://www.ahrq.gov/prep/#audio>

Homeland Defense Training and Publishing™

Homeland Defense Security Training offers security training on the topic areas of Emergency Preparedness, Mass Casualty Special Needs, and CBRNE WMD. Training center located in Arlington, VA. Homeland Defense Security Training also brings these courses to states, federal agencies and corporations worldwide for in-house private training.

<http://publicsafetyagencygrants.com/security-training.asp>

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Links to non-Federal organizations are provided solely as a service to our users. Links do not constitute an endorsement of any organization by CDC or the Federal Government, and none should be inferred. The CDC is not responsible for the content of the individual organizations.

Please send us your feedback or comments: <http://www.cdc.gov/flu/coca/feedback.htm>.

Our Clinician Communication Team is committed to excellence in reporting our weekly updates. Please e-mail coca@cdc.gov should you note any written errors or discrepancies.

If you need to unsubscribe or update your information, please go to our website:

<http://emergency.cdc.gov/clinregistry/userMaintenance2.asp>

If you need further information or technical help, please send an e-mail message to: coca@cdc.gov.



Communicating With Clinicians

CDC currently employs several mechanisms to communicate with clinicians on topics of urgent concern and interest.

[Download this flyer to find out more](#)

