



IPHCA Webinar

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and one internet connection

No travel costs or missed work!

IPHCA and 3RNet Present Recruitment and Retention Webinars:

Successful Recruitment Depends on Involving the Community in the "Recruitment Process" – November 3, 2009, 12 PM – 1:30 PM (EST)

Tim Skinner, 3RNet and Cheryl St. Clair, Rural Health Works will present this content-filled session on the development of a recruitment strategic plan for your community, not just your facility. A comprehensive plan is based on involvement of community stakeholders combined with the requirements of your health care facility. Rural and underserved health care facilities are successful at recruitment and retention when community stakeholders are involved. Sharing the economic impact of new providers in a community provides a strong incentive for community involvement and success. Learn how to use your community to recruit the best staff for your center!

Sourcing and Marketing Your Opportunities Is Essential to Successful Recruitment and Retention – November 10, 2009, 12 PM – 1:30 PM (EST)

Laura Screeney, In-House Recruitment Consultant will present this content-filled session on sourcing appropriately with a solid mix that will get your opportunities noticed. Define your services and criteria and then determine the methods of sourcing and marketing: program visits, exhibits, job fairs, mailings, use of databases, website postings, journal ads and other methods. Learn how to market your opportunities to recruit the best staff for your center!

Cost: **IPHCA and 3RNet Members** - \$90 per session or \$150 for both sessions
Non-member - \$135 per session or \$215 for both sessions

Attendee Information

Name

Title

Organization

E-Mail

Payment Amount

Payment Type

Check (enclosed) Visa MC

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