



Corporate Partner Application Form

Membership Year: April, 2010 - March, 2011

Please send completed application with payment to:

• IPHCA •

(Attention: Stephanie Suddeth)

1006 E. Washington Street, Suite 200

Indianapolis, IN 46202

(317) 630-0845

www.indianapca.org

We sincerely appreciate your care in completing all forms included in this application.

*IPHCA's Mission is to advocate on behalf of quality health care for everyone in Indiana,
and to support the development of community oriented initiatives that are:*

• *Affordable* • *Available* • *Accessible* • *Appropriate* • *Acceptable*



IPHCA Corporate Partner Application

Thank you for your interest in the Indiana Primary Health Care Association.

<u>Contact Name/Title:</u>	
<u>Company/Street:</u>	
<u>City /State / Zip:</u>	
<u>Phone:</u>	<u>Fax:</u>
<u>Email:</u>	<u>Web Site:</u>
<u>Webmaster's Email:</u>	

Corporate Partner Levels (Select One)

(NOTE: Benefits at each level are described in the accompanying chart)

- **Platinum Membership @ 10,000** (per year)
- **GOLD Membership @ \$ 5,000** (per year)
- **SILVER Membership @ \$ 3,500** (per year)
- **BRONZE Membership @ \$ 2,000** (per year)

Dues Payment Information

- ✓ Corporate Partner dues are assessed annually.
- ✓ Dues for new Corporate Partners joining after the beginning of a Fiscal Year will be prorated.
- ✓ Invoices for annual dues will be sent prior to the beginning of the Fiscal Year for renewing Partners; invoices for new Partners will be sent immediately following official acceptance of the Corporate Partnership application by the IPHCA Board.

A letter notifying you of the Board's decision on your application will be sent in 6-8 weeks. IPHCA Board review includes an assessment of membership appropriateness based on the applicant's business focus, community image, potential conflicts of interest, and other factors.

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Eligibility for Corporate Partnership

- Any for-profit vendor or potential vendor of Community Health Centers or other “safety net” primary care providers
- Any other companies, organizations, or independent business persons supporting IPHCA’s mission, whose business or organizational interests do not conflict – either in practice or in appearance – with IPHCA’s philosophy, culture, image, funding agency requirements, or purpose of improving health and the provision of primary health care in Indiana

PLEASE NOTE:

- Corporate Partnership does not imply endorsement of the Partner’s organization, products, or public statements by the Board, staff, or membership of IPHCA. Likewise, no differential business advantage with respect to either IPHCA or its organizational members is implied by approval of Corporate Partnership.
- As a condition of Partnership, your organizational contact information may be published in IPHCA’s Membership Directory and on the IPHCA web site. If you wish to list multiple sites or multiple staff / sales persons as contacts, please attach a separate sheet containing this information with your application.
- As part of this relationship, each party agrees to supply the other with (1) a corporate logo, and (2) a link on the corporation’s web site (both subject to any limitations or policy constraints imposed by either party). Additionally, each party will have final approval of any representation of its corporation in the promotional / educational materials of the other party.
- Any pre-existing intellectual property of either party remains the exclusive property of that party. Any new intellectual property resulting from joint projects between the two parties become the joint property of both parties.
- Corporate Partnership may be terminated for cause at any time by IPHCA. In this event, dues already paid will be returned to the former Corporate Partner on a prorated basis.
- As part of the Corporate Partner relationship between your organization and IPHCA, each party agrees not to attempt to hire employees from the other party.

We hereby indicate corporate support for the work of IPHCA and a desire to become a supporting Corporate Partner. If approved, we pledge to maintain appropriate confidentiality of IPHCA information.

Signed: _____ **Title:** _____

Date: _____

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About Your
INDIANA PRIMARY HEALTH CARE ASSOCIATION (IPHCA)

IPHCA has a diverse membership that includes individuals, organizations, and Community Health Centers supporting its mission. The Health Centers are committed to providing comprehensive primary care and other health services to underserved urban and rural communities across Indiana. IPHCA fosters prevention-oriented primary care, case management, and referrals reaching over 350,000 clients who would otherwise lack access because of insurance status, income level, geographic isolation, or cultural differences.

What does Corporate Partnership provide for my organization?

- ✓ The opportunity to meet decision-makers from IPHCA's member Health Centers
- ✓ A periodically-revised mailing list with contact information RE: IPHCA's member Health Centers
- ✓ Outstanding promotional, sponsorship, and other advertising opportunities
- ✓ Consideration for receiving IPHCA's Corporate Partner of the Year Award
- ✓ The chance to display – and be recognized for – your organization's desire to be a good corporate citizen by promoting the welfare of its communities in partnership with successful community-based initiatives

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Specific Benefits by Partnership Level

Platinum Level (\$10,000)

- Mention on all IPHCA publications
 - CHC Digest, training announcements, etc.
- Banner ad on IPHCA website; homepage
- Official sponsor of three IPHCA trainings
- Presenting sponsor of one keynote program at Annual Conference
- Personal **introduction letter** to IPHCA members from President & CEO
- Company **profile and web link** on IPHCA web site (full membership year)
- Two free Annual Conference registrations
- Full-page color ad in Annual Conference handout book
 - This book will be presented to each attendee and contain all conference information.
- Premium location display at IPHCA's Annual Conference, at no cost
- Mention on all Annual Conference promotional materials
- Monthly electronic update of IPHCA members
- Listing in membership directory
- Opportunity to contribute articles via IPHCA web site
- Preferred status on speaking opportunities
- Board Committee participation (by invitation); non-voting
- Listing on IPHCA's Preferred Buyer's Guide
- Receipt of all IPHCA action alerts
- Use of the IPHCA name and logo on correspondence and promotional documents citing partner relationship

Gold Level (\$5,000)

- Personal **introduction letter** to IPHCA members from President & CEO
- Company **profile and web link** on IPHCA web site (full membership year)
- Official Gold sponsor of IPHCA's Annual Conference
- Prime location display at IPHCA's Annual Conference, at no cost
 - Includes choice of premium location
- First right of refusal on premium sponsorships
- Exclusive advertising opportunity in the IPHCA CHC Digest
- Monthly electronic update of IPHCA members
- Listing in membership directory
- Opportunity to contribute articles via IPHCA web site
- Preferred status on speaking opportunities
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Silver Level (\$3,500)

- Company **profile and web link** IPHCA web site (full membership year)
- Official Silver sponsor of IPHCA's Annual Conference
- 50% off exhibit booth at Annual Conference
 - Includes choice of premium location
- Second right of refusal for sponsorship opportunities
- Advertising opportunity in the IPHCA CHC Digest
- Four-time use of IPHCA member mailing list
- Listing in membership directory
- Opportunity to contribute articles via IPHCA web site
- Second preferred status on speaking opportunities
- Listing on IPHCA's Preferred Buyer's Guide
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Bronze Level (\$2,000)

- Company **profile and web link** IPHCA web site (full membership year)
- Official Bronze sponsor of IPHCA's Annual Conference
- 10% discount on exhibit booth at Annual Conference
 - Includes choice of premium location
- Third right of refusal for sponsorship opportunities (if limited)
- Advertising opportunity in the IPHCA CHC Digest
- Two-time use of IPHCA member mailing list
- Listing in membership directory
- Opportunity to contribute articles via IPHCA website
- Third preferred status on speaking opportunities
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