

The background is a complex, abstract teal-colored design. It features a network of white and light blue lines that form a web-like structure, with some lines radiating from a central point. A large, stylized magnifying glass is positioned in the upper left quadrant, with its handle extending towards the bottom left. The overall aesthetic is technical and interconnected, suggesting themes of technology, healthcare, and networking.

INDIANA PRIMARY HEALTH CARE ASSOCIATION

2011 **CONNECTIONS**

ANNUAL CONFERENCE

EXHIBITOR OPPORTUNITIES

About the Conference

IPHCA's 2011 Annual Conference will attract more than 200 Community Health Center (CHC) CEOs / Executive Directors, CFOs, Medical Directors, IT Directors, Physicians, Front Desk Staff, other staff, and CHC Board Members. This event offers significant networking time with key decision makers, to discuss relevant products and services.

Show Hours

Exhibitor Set-up:	
Sunday, October 16th	5:00PM – 8:00PM
Exhibitor Hours (1st day):	
Monday, October 17th	8:00AM - 4:30 PM
Exhibitor Hours (2nd day):	
Tuesday, October 18th	8:00AM - 4:00 PM
Exhibitor Tear-down:**	
Tuesday, October 18th	4:30PM – 5:30 PM

** (Booths must stay up the full length of the show)

Cost / Space Assignment

The cost to exhibit is \$700* for a single day (1st), or \$1000* for the full 2-day conference. (NOTE: IPHCA Corporate Partners get free or discounted booths; for info on Corporate Partnership, contact Stephanie Suddeth, 317-630-0845.) Cost includes a 6'x3' draped table, two chairs, ice water, and the final attendee list. Meals will be provided (Monday / Tuesday) for TWO representatives. Space will be assigned on a first-come / first-served basis, taking electricity and internet connection into account. There will be a \$50 charge per service for access to electricity or internet connection. Exhibitors are responsible for all costs associated with shipping show materials and Internet operation. Exhibitors will be recognized in all promotional emails/materials once committed. Exhibitors will be recognized in the Conference Program (if committed before September 15th), as well as on IPHCA's website.

* Special non-profit rates are: \$550 for one day, \$750 for full conference.

Raffle

Exhibitors wishing to hold a raffle may announce winners at the special Awards Event on Tuesday. Exhibitors will need to provide their own containers to collect names and entry forms (or business cards).

Hotel Reservations

The venue is the Indianapolis Marriott North hotel (see "Shipping Information", below). Contact the hotel directly for room reservations (800-228-9290), and be sure to specify "IPHCA Annual Conference" for any available discount

Shipping Information

Costs associated with shipping exhibit materials will be billed directly to the vendor. Handling charges apply, depending on size / weight of items being received and moved. Contact Stephanie Suddeth (see below) for specific charges.

Materials sent to the hotel must be marked as follows:

(Complete Return Address)

Name of Group and On-Site Contact (address to the person who will be looking for it)
c/o Indianapolis Marriott North
3645 River Crossing Parkway
Indianapolis, IN 46240

Hold for IPHCA Annual Conference (Oct. 16-18 2011)

Box(es) ____ of ____ (multiple boxes must be numbered sequentially)

(Hotel Catering/Convention Services Manager:
Maureen Peterson)

SPONSORSHIP OPPORTUNITIES

IPHCA's sponsorship program enhances the quality of the Annual Conference while offering excellent exposure to key decision makers. Sponsorships are awarded on a first-come / first-served basis. (NOTE: Automatic priority is given to IPHCA Corporate Partners; call Stephanie Suddeth, 317-630-0845, for details on becoming a Corporate Partner.)

All Sponsors receive the following:

- Recognition of support at the event to which the Sponsor is assigned
- A Sponsor listing in the pre-conference brochure (if committed before July 1)
- Special "Sponsor" ribbons for company representatives' badges
- A list of conference attendees (with contact information)
- A Sponsor listing in the Conference Program (if committed before September 15)
- A Sponsor listing on all Conference marketing emails
- Recognition on IPHCA's website from time of commitment through end of year

Additional benefits available based on specific Sponsor Levels below:

GOLD SPONSORSHIP @ \$3,500 (LIMIT 3)

- Exhibit booth in a prime (reserved) location at the Conference
- Full-page Color display/ad in the Conference Program if committed by September 15
- Logo included in the pre-conference brochure if committed by July 1
- Link from IPHCA's website to company's website from time of commitment through end of year
- Signage at the General Session
- Opportunity to introduce a Keynote speaker and give a 15-minute presentation about your organization

OPPORTUNITIES:

- Keynote Speaker, 1st day morning
- Keynote Speaker, 1st day lunch
- Opening Reception

SILVER SPONSORSHIP @ \$1,500

- 50% discount on the price of an exhibit booth at the Conference
- Half-page Black/White display/ad in the Conference Program if committed by September 15
- Logo included in the pre-conference brochure if committed by July 1
- Link from IPHCA's website to company's website from time of commitment through end of year
- Logo on select signage
- Introduction opportunities (General Education Sessions only)

OPPORTUNITIES:

- Breakfast, Lunch and/or Break
- General Education Sessions
- Attendee Gift Giveaway

BRONZE SPONSORSHIP @ \$750

- \$100 off the price of an exhibit booth at the Conference (in addition to standard benefits, as above)
- Quarter page Black/White ad in Conference Program
- Gift will be announced at the Awards ceremony on the second day

OPPORTUNITIES:

- Attendee Gift Giveaway

EXHIBITOR AGREEMENT FORM

2011 Annual Conference, October 17-18, 2011

Please complete the application in full. A deposit of 50% of the total booth fee must accompany the application; the balance will be due upon receipt of an invoice. No refunds will be made after September 1, 2011. By completing this application, you agree to abide by all applicable rules and regulations.

Company Name: _____ Contact Name: _____

Street/City/ZIP: _____

Phone: _____ Fax: _____ E-mail: _____

Should we print the above information in the Exhibit Directory? [] Yes [] No (Please list how it should appear):

Company Name: _____ Contact Name: _____

Street/City/ZIP: _____

Phone: _____ Fax: _____ E-mail: _____

Product or service to be displayed:

Company representatives to attend conference:

Name: _____ Title: _____

Name: _____ Title: _____

[] Booth only - 1st day: \$700 (NFP = \$550)

[] Booth only - 2 days: \$1,000 (NFP = \$750)

[] Booth w/elect or Internet -1st day:
\$750 (NFP = \$600)

[] Booth w/elect or Internet - 2 days:
\$1050 (NFP = \$800)

Payment Information (please check one):

[] Enclosed is my check made payable to "IPHCA" [] Please charge my credit card Circle one: Visa MC

Card Number: _____ Exp Date: _____

Authorized Signature _____

Cardholder's Name _____

MAIL, FAX, OR EMAIL THIS FORM TO:

IPHCA - Attention: Stephanie Suddeth
429 N. Pennsylvania Street, Suite 333,
Indianapolis, Indiana 46204
Fax: 317-630-0849
Email: ssuddeth@indianapca.org

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Name: _____ Title: _____

Gold Sponsor (\$3500)

Silver Sponsor (\$1500)

Bronze Sponsor (\$750)

Payment Information (please check one):

Enclosed is my check made payable to "IPHCA" Please charge my credit card Circle one: Visa MC

Card Number: _____ Exp Date: _____

Authorized Signature _____

Cardholder's Name _____

MAIL, FAX, OR EMAIL THIS FORM TO:

IPHCA - Attention: Stephanie Suddeth
429 N. Pennsylvania Street, Suite 333,
Indianapolis, Indiana 46204
Fax: 317-630-0849
Email: ssuddeth@indianapca.org